



Letter Writing Campaign

Have students write or email college admissions representatives to request information about their college or specific degree programs. In the letter, ask for pennants, posters or other display materials to hang in your classroom or around school. Once students receive responses, have them present the information to their classmates. Use pennants, posters and other visual pieces to create college bulletin boards or “college corners” around the school.

Adapted from a publication for the College Foundation of West Virginia (CFWV) initiative; used with permission from the West Virginia Higher Education Policy Commission.