KENTUCKY goes to college

COLLEGE DECISION DAY TRAINING WEBINAR

CHASE DURRANCE

FAR WESTERN KY OUTREACH COUNSELOR

KHEAA

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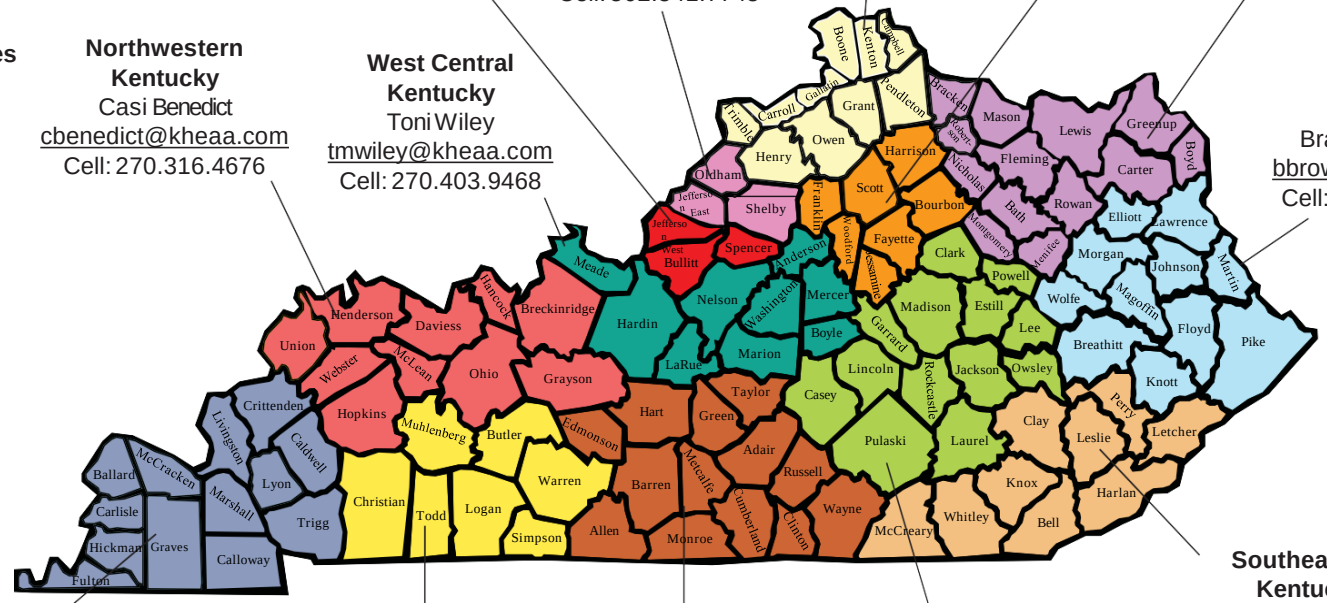

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KENTUCKY GOES TO COLLEGE

- Resources for schools and organizations interested in enhancing their college-going culture through initiatives like Close the Deal, Kentucky College Application Campaign, and College Decision Day
- One-stop site offering tools to help school counselors, community leaders or college access providers implement one or more of these programs
- Resources for students who are going through the college application and financial aid process
- Site has been expanded with additional resources– College Decision Day toolkit, 12th grade planning calendar template
- kygoestocollege.com is sponsored by Kentucky Higher Education Assistance Authority (KHEAA).

KENTUCKY goes to college

WHAT IS COLLEGE DECISION DAY?

- Effort to celebrate and recognize seniors for making educational plans after high school
- Events held on or around May 1 – National Candidate Selection Reply Date
- Inspired by NCAA's National Signing Day to give equal recognition to academics and athletics
- Participating schools asked to register online at kygoestocollege.com

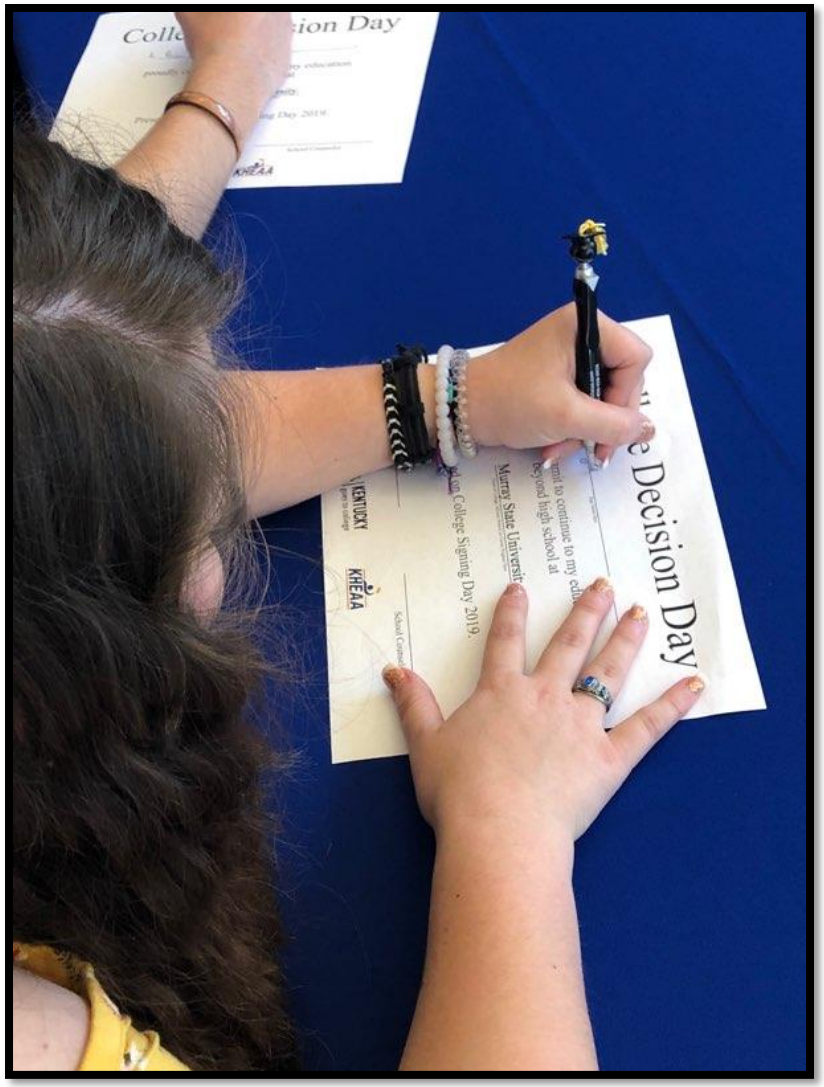
WHY HOST AN EVENT?

Recognize -Encourage -Influence -Support

WHO SHOULD PARTICIPATE?

Students Seeking:

- Certificate or Diploma Programs
- Apprenticeship Programs
- Workforce
- Associate Degrees
- Bachelor’s Degrees
- Military Service



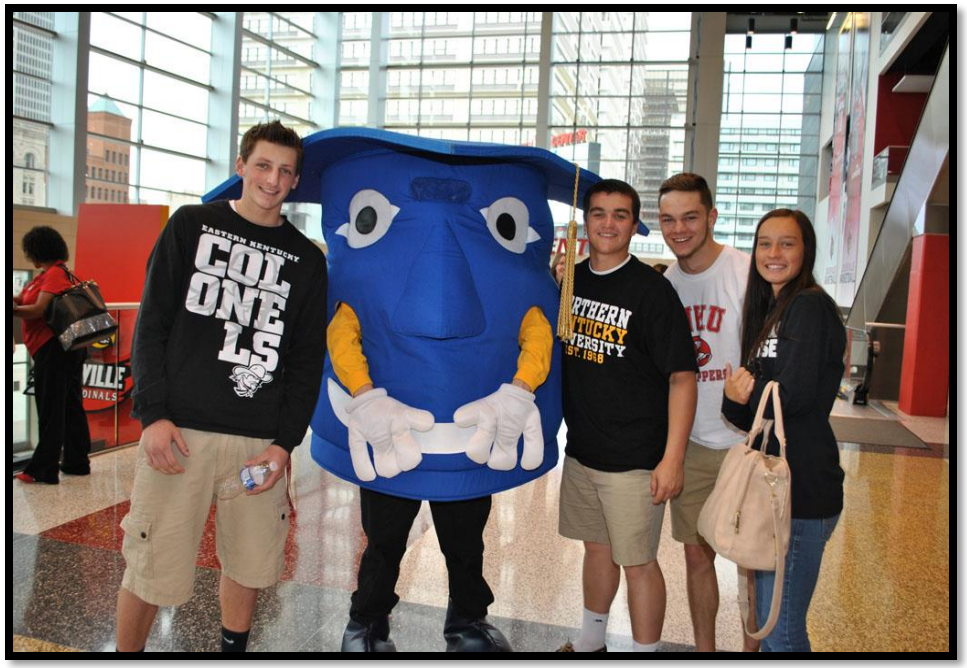
NICHOLAS COUNTY HIGH SCHOOL COLLEGE DECISION DAY

SAMPLE EVENT OUTLINE

- Student Arrival
- Welcome and Overview
- Keynote Speaker or Panel Discussion
- Recognition of Seniors
- Closing Remarks
- Group Photos

MAKING THE EVENT SPECIAL

- Create a college wall
- Make student videos
- Give away prizes
- Conduct a panel discussion for juniors
- Involve underclassmen
- Dress the part
- Invite family members
- Encourage community support



TIPS FOR IMPLEMENTATION

Student Preparation:

- Work with students to assist in making decisions about their postsecondary plans
- Meet with seniors who haven't made a decision to encourage participation
- Note where students have decided to attend college

Volunteer Coordination:

- Enlist admissions professionals from the school your students will be attending
- Engage the whole school population or underclassmen
- Reach out to the community
- Enlist teacher help to coordinate day-of events

Utilize the resources on kygoestocollege.com

BEST PRACTICES

- Start with buy-in from school and district administrators
- Line up volunteers and guest-speakers *early*
- Use acceptance letters to determine the schools to invite
- Decorate to make the event feel exciting and special
- Prepare students prior to the event
- Solicit local businesses for donations
- Utilize the resources on kygoestocollege.com

FINAL THOUGHTS

- Do what works best for your school and students
- Utilize social media
    - Tag @KHEAA
    - **#kygoestocollege**
    - **#iappliedky**
    - **#beenadmittednowcommitted**
    - **#whyapply**
- Make it fun and special
- Involve the whole school
- Utilize the resources at kygoestocollege.com
- Contact your KHEAA Outreach Counselor
- Be on the lookout for 2020-2021 KY Goes to College event registration
    - 2020-2021 FAFSA Completion Challenge

QUESTIONS?

WE'RE HERE TO HELP!

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Locate additional outreach contact information through the ***Counselors*** section at kheaa.com**.**