



FINANCE AND ADMINISTRATION CABINET
KENTUCKY HIGHER EDUCATION ASSISTANCE AUTHORITY

Matthew G. Bevin
Governor

P.O. Box 798
Frankfort, Kentucky 40602-0798
Phone: 1.800.928.8926
Fax: 502.696.7373
www.kheaa.com

William M. Landrum III
Secretary

Eugene P. Hutchins
Executive Director

Contact: Tim Ballard
Phone: 502-696-7372
Email: tballard@kheaa.com

FOR IMMEDIATE RELEASE

High school seniors, college freshmen can enter vlogger contest

FRANKFORT, Ky. (Oct. 16, 2018) — Kentucky high school seniors and college freshmen are invited to enter a vlogging contest sponsored by the Kentucky Higher Education Assistance Authority (KHEAA).

The high school student must attend a school that participates in the Kentucky Educational Excellence Scholarship (KEES) program and plan to attend college next fall. The college freshman must be a KEES recipient attending a Kentucky school.

One senior and one freshman will be chosen to provide four vlogs for KHEAA between January and August 2019. The high school senior vlogs will tell about the winner's experience with the college admissions and financial aid processes. The college student will talk about making a successful transition from high school to college.

Each winner will receive a \$500 scholarship to a Kentucky school.

The contest begins on Oct. 22 and ends Nov. 16. For complete rules, visit www.kygoestocollege.com.

To enter, students must create an original video no more than 2 minutes long that introduces them and tells why they would be the best person to share their experiences. They must submit an entry form and post the vlog to YouTube no later than Nov. 16.

Employees and the immediate family members of KHEAA and the Kentucky Higher Education Student Loan Corporation (KHESLC) are not eligible.

KHEAA is the state agency that administers KEES, need-based grants and other programs to help students pay their higher education expenses. It also disburses Advantage Education Loans for KHESLC.

For more information about Kentucky scholarships and grants, visit www.kheaa.com; write KHEAA, P.O. Box 798, Frankfort, KY 40602; or call 800-928-8926, ext. 6-7214.

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